



#followtheCrab

Support Cpt. Crab`s Ocean-projects

"Follow the Crab" is a movement that aims to raise awareness about plastic pollution in the oceans and promote ocean conservation. We have been sailing the seas for over 20 years and have seen the dramatic increase in pollution. At the same time, sealife has diminished.

The idea behind "Follow the Crab" is to draw attention to the extent of plastic pollution in the oceans and to make individual changes in everyday life.

We don't want to tell people what to do or not to do. It is not our job to point fingers at others. We are not dogmatic, everyone knows what he or she can do to contribute to a little less pollution in everyday life. The idea encourages people to use alternative, environmentally friendly options and to pay attention to the impact of our every day actions on land and on the oceans.

Small things can make big differences.

Bad decisions and developments from the past do not have to continue in the future. Everyone can now make the right positive decisions for themselves that will positively influence all of our futures. We rely on everyone's own responsibility and insight.

Be smart and and Follow the Crab :-)

"Follow the Crab" is an independent campaign. We're an initiative and support local, social and ocean related projects as well as sailing with our sale of the „Follow The Crab“ collection

Thanks for your support!



Would you like to join us?
Scan here:





#followtheCrab

Skipper Gin, Towel, Hoodie, Polo-Shirt, Hip Flask and much more



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